

# Case Study

The L&Q logo, consisting of the letters "L&Q" in a white, bold, sans-serif font, positioned on a dark grey rectangular background. This background is overlaid on a photograph of a city skyline with a river in the foreground.

## Introduction

L&Q is one of the UK's leading housing associations and one of London's largest residential developers, owning and managing over 90,000 homes in London and the South East. L&Q has a 240-strong fleet comprising mostly of vans alongside some tippers, drop side vehicles and company cars. These are used by tradesmen, carpenters, plasters, electricians and caretakers.

Ensuring the fleet is mobile and productive is the responsibility of fleet manager, Maurice Elford, and it's no easy task for an organisation depending so heavily on its vehicles and drivers to keep business flowing.

L&Q's fleet has grown dramatically in the last few years, and prior to FleetCheck, the then much smaller fleet was managed on spreadsheets. However, these were out of date almost as soon as they were created. There was no real control of data and no vehicle or driver histories.

## How FleetCheck Helped

L&Q set about researching an alternative solution that could help implement a better, more robust fleet management system. FleetCheck stood out as being the best solution to address L&Qs requirements, at exactly the right level of functionality, price and usability.

On recommendation, in 2016 L&Q began using FleetCheck's fleet management software, integrated into its telematics provider.

L&Q also chose to use the FleetCheck Driver app. Prior to using the app vehicle safety checks were recorded on paper, with no real ability to monitor compliance and pending defects. With many more vans on the road, without FleetCheck Driver they would have been unable to cope with the vast amounts of paper generated from 240 vehicle safety checks, carried out twice a month – a digital solution was vital.

## **Results and ROI**

FleetCheck's fleet management system gives L&Q the ability to generate reports and import data from multiple sources. This means they have everything in one place and can effectively manage their pool vehicles.

FleetCheck Driver has proven easy for drivers to use, making adhering to compliance standards much easier, plus they are able to deal with defects as they arise rather than waiting for things to get worse.

As Maurice concludes, "With such a large fleet, it's vital our drivers conduct regular vehicle safety checks, and report defects to us immediately. At the click of a button, I have all the up to date vehicle and driver information I need to run a safe, efficient and compliant fleet."



Call 01666 577928 to see how FleetCheck can help your business today.

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