

Case Study



Venta UK

Introduction

Venta UK is a distributor of automotive and marine lighting solutions across the UK, currently operating a fleet of 12 cars, all of which are being managed by Rochelle Tuffin, executive assistant at Venta UK.

Challenges

Venta has always been aware of the importance of keeping on top of its fleet. Prior to FleetCheck, they were managing day to day fleet tasks on paper-based systems, a variety of spreadsheets and an unreliable, in-house database. They wanted complete assurance that they were legally compliant, and that the processes they had in place were compatible to their fleet requirements.

As Rochelle commented, "Having everything recorded on paper, spreadsheets and the in-house data base made it really difficult to keep on top of key dates. Often we would discover that events such as services were coming close to their due date and we wouldn't have the time to book them in and have it complete before that date expired. Sometimes safety checks were not recorded and if they were, then it was quite labour intensive and time consuming trying to chase up our drivers to collect their sheets."

How FleetCheck Helped

Venta UK implemented FleetCheck's fleet management software around the same time as installing telematics.

The combination of the two has resulted in many benefits. Integrating the data from telematics into FleetCheck has meant that their vehicle mileages are auto-updated, meaning no more manual mileage checks; an instant benefit for Rochelle. Use of the software has enabled Rochelle to gain complete control of all vehicle and driver associated activity, so all paper-based processes have been removed, and tasks can be forward-planned, properly managed and recorded for future reference.

Rochelle explains, "It's so much easier having everything in one central place. Having FleetCheck Driver app installed has really helped with getting our weekly vehicle safety checks done and it has given our drivers the ability to report a defect and have the system notify me immediately."

Results and ROI

Since moving to FleetCheck, Venta UK have complete confidence that their fleet is properly managed, their processes are legally compliant, their costs are monitored, and their drivers are safe. Rochelle has total control over all daily activity and she can forward-plan vehicle maintenance schedules, which has made the fleet management process much more efficient.

When asked to summarise her experience, she told said, "Our original reason for seeking a fleet management solution was to make the entire fleet management process a lot easier and much more efficient. The support at FleetCheck is just fantastic and the all the training we received was useful. I can confidently say that I am using the system to its full potential, especially now we've integrated our fuel data with FleetCheck."

Rochelle concludes, "I would definitely recommend the software to anyone. It's really easy to use and it has enabled me to keep absolutely everything I need to run the fleet on FleetCheck."



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