

# Case Study



## Cohens Group

### Introduction

The Cohens Group is one of Britain's leading pharmaceutical chains with multiple branches throughout the UK, located mainly in the community and increasingly within new community health centre developments.

It currently operates a mixed fleet of around 280 vehicles, all of which are handled from multiple locations across the UK and are managed by fleet and transport manager, Dennis Butterworth.

### Challenges

The Cohens group understands the importance of having a legal and compliant fleet, not only for the protection of the company but for the safety of its drivers.

When it came to maintenance scheduling, all data was being documented on paper and spreadsheets, meaning there was always the risk of documents being damaged or misplaced. This is why it was so essential for them to find a fleet management system to store all important fleet related documents in one central software system.

Dennis Butterworth explains, "The paper-based and spreadsheet system we were using before we came across FleetCheck was so variable we had to make sure we cross referenced

all our data, which proved to be quite time consuming and again, wasn't great in terms of improving our compliance."

With its fleet and transport manager in charge of almost 300 assets, Prinwest were keen to source a fleet management system that would give them complete clarity of all fleet related activity, with everything from clear maintenance schedules to broken down cost reviews.

Dennis said, "Having fragmented data made it difficult to keep on top of key dates, which then decreased our level of compliance. This meant it was essential to get all our data imported into a single system that could store and display all the data we needed to effectively manage the fleet."

## **How FleetCheck Helped**

Cohens Group implemented FleetCheck's fleet management software in the May of 2010. Their original drive for a fleet management system was to find a solution that had the capabilities to link with and display their tracking data and most importantly, maintain and improve their fleet's overall compliance.

Finding a system like FleetCheck which could store and preserve all their fleet related data in one platform was essential for fleet and transport manager, Dennis, as he wanted complete control and visibility of the fleet in order to support and maintain its compliance.

The combination of telematics and FleetCheck working together has resulted in great benefits. Firstly, integrating the data from their telematics into FleetCheck gives Dennis the visibility of accurate, auto-updated mileage readings, eliminating manual mileage checking, which was a significant time saver for Dennis and the rest of the fleet team at Cohens Group.

With all their data being transferred from spreadsheets and paper-based processes, tasks can now be properly forward-planned, suitably managed and accurately recorded in a central system for future reference.

Dennis explains: "Having everything pulled together into one place was the biggest relief for us as it has given us full visibility of all fleet activity, which goes hand in hand with remaining legal and compliant."

## Results and ROI

Since moving to FleetCheck, Cohens Group can confidently say that their fleet is well managed, their processes and costs are closely monitored, and most importantly, their fleet is legal and compliant.

Thanks to FleetCheck's system of scheduled alerts, they can forward-plan all vehicle maintenance diminishing a considerable amount of administration time.

When asked to summarise his experience, Dennis concluded, "FleetCheck is a one stop shop for fleet management, with a great level of control the system is easily accessible and very user friendly. Finally, when needed, the support team at FleetCheck are really helpful"



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